

Linx CIJ Success Story

Ballymaloe reduces its downtime, thanks to the Linx 7300

KEY FACTS

Location

Little Island, Co. Cork, Ireland

Industry

Food - relish

Product printed on

PET bottle caps and metal lids

Which ink jet coder is being used?

Linx 7300

Message content

Two lines of text with best before dates and batch numbers

Linx Distributor

BHC Coding Systems

Key Product Benefits

Linx 7300 Printer

- Dynamically adjusted service intervals – only pay for vital maintenance
- Linx FullFlush® automatic printhead cleaning system – thorough cleaning and drying of the printhead and conduit at every shutdown
- Mistake-proof refills with SureFill® system – removes the risk of using incorrect fluids which could result in callouts and repairs, and downtime
- Error-free code changes with QuickSwitch® software
- Cleaning times are reduced thanks to the Linx 7300's robust, curvaceous stainless steel enclosure



Ballymaloe are an Irish, family run business owned and run by Yasmin Hyde daughter of Myrtle & Ivan Allen of Ballymaloe House. Yasmin started producing Ballymaloe country relish in 1990, initially supplying into local shops & restaurants. Ballymaloe quickly grew & moved into purpose-built kitchens in Little Island, Co. Cork.

At Ballymaloe's manufacturing plant, jars of relish & sauces are filled and capped as well as squeezable bottles of salad dressings. Once the jars and bottles are filled, Linx 7300 CIJ printers, supplied by Linx distributor, BHC Coding Systems, print two lines of text with best before dates & batch numbers onto PET bottle caps & metal lids. Following the date & batch coding the jars & bottles are grouped, shrink wrapped & then palletised ready for distribution around Ireland & Europe

Following consultations with Ballymaloe, BHC Coding systems identified the key problems they were having with their existing ink jet supplier. Reliability issues, running costs, & service were the key problems encountered and BHC Coding Systems offered a total solution meeting Ballymaloes needs.

Ballymaloe says it chose BHC Coding's LINX 7300 Continuous Ink Jet (CIJ) printers due to their low cost, ease of use, minimised downtime and extensive features including a USB backup facility.

Bob Henry, Business Manager, Ballymaloe says "We have achieved a significant reduction in production downtime due to the reliability of the Linx 7300 CIJ printers provided by BHC Coding Systems and achieved savings on service and running costs. BHC Coding Systems have delivered exactly what they promised and the result is a convenient, high quality coding solution which meets our needs."